



Innovate  
UK



## ICURE Discover DSMAY24 Sector Specific KEY DATES & EXPECTATIONS\*\*

• <b>Mon 11<sup>th</sup> March 2024</b>	<b>Applications open</b>
• <b>Wed 17<sup>th</sup> April 2024 @ 23:59 hours</b>	<b>Applications close</b>
• <b>W/C 29<sup>th</sup> April 2024</b>	<b>Notification of results sent to applicants</b>
• <b>W/C 7<sup>th</sup> May 2024</b>	<b>Welcome Call</b>
<b>Programme Outline</b>	
<ul style="list-style-type: none"> <li>• <b>Week 1: Wed 15<sup>th</sup> May 2024</b></li> <li>• <b>Week 2: Wed 22<sup>nd</sup> May 2024</b></li> <li>• <b>Week 3: Wed 5<sup>th</sup> June 2024</b></li> <li>• <b>Week 4: Wed 12<sup>th</sup> June 2024</b></li> <li>• <b>Week 5: Wed 19<sup>th</sup> June 2024</b></li> <li>• <b>Week 6: Wed 26<sup>th</sup> June 2024</b></li> <li>• <b>Week 7: Wed 3<sup>rd</sup> July 2024</b></li> <li>• <b>Week 8: Wed 10<sup>th</sup> July 2024</b></li> </ul> <p><b>All sessions scheduled for 14.00 to 17.00.</b></p>	
<ul style="list-style-type: none"> <li>• <b>The Entrepreneurial Lead will be expected to attend all sessions scheduled above and should hold these dates in their diary when applying.</b></li> <li>• <b>Technology Transfer Representatives are also welcome to attend bootcamp and sessions, but it is not obligatory.</b></li> </ul>	

\*\* Timetable subject to change.

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### What is Discover?

This sector-specific Innovate UK ICURE DISCOVER is an 8-week, part-time online market discovery programme designed to support researchers and technicians in exploring their potential market. The programme aims to enhance market awareness and deepen the understanding of potential technology applications. It is focused on innovations in the fields of Electronics, Semiconductors, Photonics, Quantum research, Cybersecurity, and associated Firmware.

### What's Included?

- Support to carry out market and customer discovery on a part-time basis over an 8-week period.
- 8 half-day workshops, following a pre-course briefing with our team of experts.
- Flexible online delivery
- Hearing from guest speakers, who will share their learning and experiences from their ICURE journeys.
- Introduction to Strategyzer Business Model Canvas
- Trainer, mentor, and peer feedback with next steps guidance following your ICURE Discover journey.
- Up to £2,500 support for market discovery activities

### Discover provides a route towards other ICURE Programmes

(Please note Engage and Explore programmes will require their own applications, there is no automatic entry if Discover is completed).

### Why Attend?

Past participants say that having dedicated time to spend understanding what commercialisation of research means has dramatically changed their perspective on their research, ideas, and innovations. The programme introduces ICURE and provides the space and opportunity to think differently about impact, commercialisation, and entrepreneurship.

### Who is eligible?

ICURE Discover is open to researchers and technicians in all UK universities and approved public sector research establishments (PSREs) who are working specifically within the fields of **electronics, semiconductors, quantum technology, and associated firmware**. We accept innovations from any discipline or background within these areas. We also welcome applications from individuals in:

- Universities who have not previously participated in the ICURE programme.
- Universities who do not receive HEIF funding.
- Under-represented groups including women, people of color, those living with disabilities, and those from the LGBTQI+ communities.
- Approved public sector research establishments (PSREs) conducting research within the specified domains.

### How do I apply?

The online application form will ask a series of questions about you and your research project. There is a limited number of spaces on each Cohort, but we try to provide support to as many applications as possible.