



SCAN ME

	4-week, part-time ICURE programme designed for research students and technicians. This programme aims to identify potential beneficiaries of research, introduce participants to tools for commercialisation, and encourage consideration of entrepreneurship as a pathway to achieving societal impact and as a viable career choice.	8-weeks part-time market discovery programme supporting researchers and technicians discover more about their potential market, increase market awareness and gain deeper understanding of potential technology applications	12-weeks full-time market exploration programme that provides financial support up to £35,000 for an Entrepreneurial Lead's (EL) salary, assumption testing, and customer discovery activities. Aimed at helping research teams from across the UK to explore technology applications and test value propositions through extensive market engagement globally.	Up to 12-week intensive support for ICURE Explore teams recommended for spinout. Tailored support to prepare for company formation, business growth, and apply for up to £300,000 ICURE Exploit Grant Funding
	Research Students (including those pursuing research master's degrees, 1st or 2nd year PhD students, and Post-Docs) and technicians (all disciplines)	Research Students and technicians (all disciplines)	Research teams in the UK (excluding those from incorporated and/or trading companies)	Teams recommended for spinout after ICURE Explore programme
	4 weeks (part-time)	8 weeks (part-time)	Up to 12 weeks (full-time)	Up to 12 weeks (full-time) with the opportunity for further support of up to 12 months
	N/A	£2,500 support for Testing Assumptions and Market Discovery (max)	Up to £35,000 support (max) for the salary of the Entrepreneurial Lead to participate full-time over the 12 weeks, and expenses associated with testing key market assumptions and market exploration	<ul style="list-style-type: none"> • £20,000 Salary Support (max) • Up to £300,000 ICURE Exploit Grant Funding
	<ul style="list-style-type: none"> • 2-day training boot camp from Impact Experts • Weekly hour-long conversations with peer group support and mentor for 3 Weeks • Around 5 hours of self-study and research over the 3 weeks. • Introduction to ICURE, Ideation, Design Thinking and Value Proposition Canvas • Consideration of how a venture delivering Impact may be funded • Production of a short video report reflecting on knowledge gained and research area Impact potential. 	<ul style="list-style-type: none"> • 2-day training bootcamp with commercialisation experts (or alternatively spread over 8 weeks) • Test key market assumptions • Meet potential users, customers, partners, and suppliers • Undertake initial market analysis, including segmentation, market structure and dynamics • Outline commercial viability using tools such as the Business Model Canvas (BMC) • Develop understanding of existing market offerings, and competitive landscape 	<ul style="list-style-type: none"> • Up to 5 days training bootcamp with commercialisation experts for team of 4 (EL, PSA, BA and TTO) • Support for the salary of the Entrepreneurial Lead (EL) to participate full-time over the 12 weeks and also for testing key market assumptions and market exploration • Individual mentoring with experienced research commercialisation mentor • Test value propositions through extensive market engagement with potential customers/users, and undertake deep in-market research of supply chain, regulators, customers, and competitors 	Tailored package of support, including; <ol style="list-style-type: none"> Spinout Readiness: 1-month support and assessment on team readiness to spinout Business Readiness: 1-2-1 tailored support <ul style="list-style-type: none"> • 2-months support for ICURE Exploit funding • Grand Scale Kickstart Programme (Strategic Sales & Marketing) Investor Readiness: 1-2-1 tailored support <ul style="list-style-type: none"> • Pioneer Launch Programme (Life Science Incubator) • 1-2-1 Investor Readiness support • Traction Programme (Market Traction support) License Readiness: Tailored support to prepare for and exploit license opportunities
TRL	N/A	TRL 1-4	TRL2-6	TRL 2-6
CRL	N/A	CRL 1-3	CRL2-5	CRL 4-6